Learn and **Live** Design with Sands Academy

Immerse yourself in the Modern Age Design Gurukul

The Knowledge of Theory meets the Application of Real Projects

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About
Sands Academy

We understand designers because we are designers. Sands Academy, with their dedicated team of industry experts are driven to help you navigate the world of design education and master it.

Scan to Register

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From the doorstep of Education to the arms of the Industry

The Program that gets you ready to face the challenges of the Industry. Our Methodology is the academic flavour fused with the practical challenges of the industry.

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The Design Gurus
of our Gurukul

With a wealth of experience under their belts, the mentors will guide you, challenge you, and inspire you to reach your full design potential. While you learn from the best educators our mentors will be ensuring that they oversee your progress and inspire you to surpass your potential!
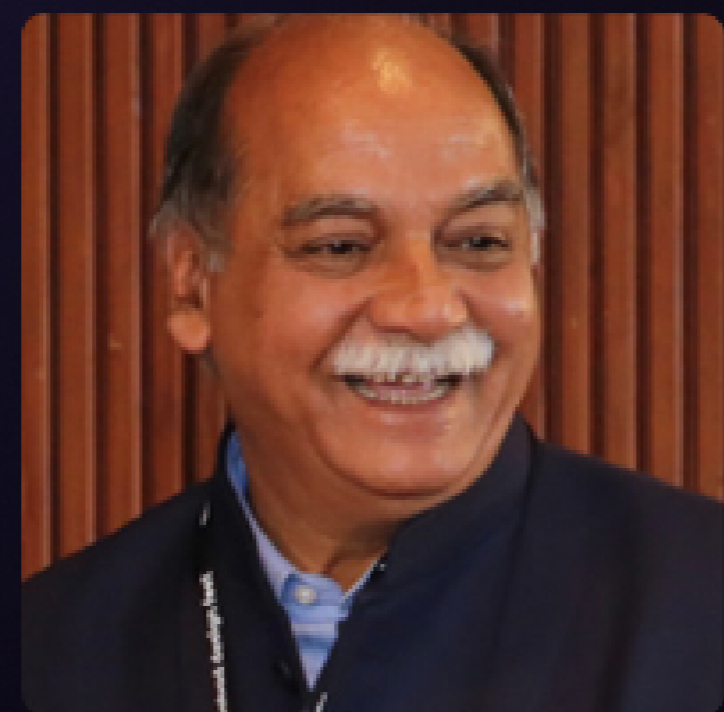
Pramod Sinha
Mentor @SandsAcademy

Mayur Karodia
Mentor @SandsAcademy

Punit Chawla
Mentor @SandsAcademy

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Learn from the Niche Expertise of the
Community Mentors

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Education meets Direction

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Personalized Mentorship

Understand the industry and learn the nitty-gritty of the design world from industry experts.

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Industry Exposure

Implement your learning on practical and real-life projects and gain invaluable experience.

Education meets Direction

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Internship Experience

The opportunity work at SandCup Design based on your merit. Work on enterprise projects and solutions that impact the world.

Structured to **Perfection**

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01 Month

Design Fundamentals

Build your fundamentals. Learn how to observe things critically and delve into the human psyche to understand needs better.

• Elements of Design
• Introduction to Design Software
• Human Behavior and Design thinking
• Introduction to User-Centric Design Fundamentals

02 Month

User Experience Design

Using data and insights to take design decisions to create meaningful user experiences

• Design Laws and Principles
• UX Design Strategies
• Research methodologies and analysis
• Wireframing – Low fidelity to High Fidelity

03 & 04 Months

Visual & UI Interface Design

Equip yourself with the essential skills to create user-friendly and visually engaging digital experiences to shape the future of digital interactions.

• Basics of Visual Design
• Color Psychology & Typography
• UI Tools and Guidelines
• Prototyping
• Usability Testing and Feedback
• Responsive and Accessible Design

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05 Month

Build Your own Brand

Incorporating personal branding strategies, creating a personal brand identity, online presence development, and self-promotion techniques

• Portfolio Building

• Brand Identity Creation

• Interview Preparation & Career Training

• Pitching & Presentation

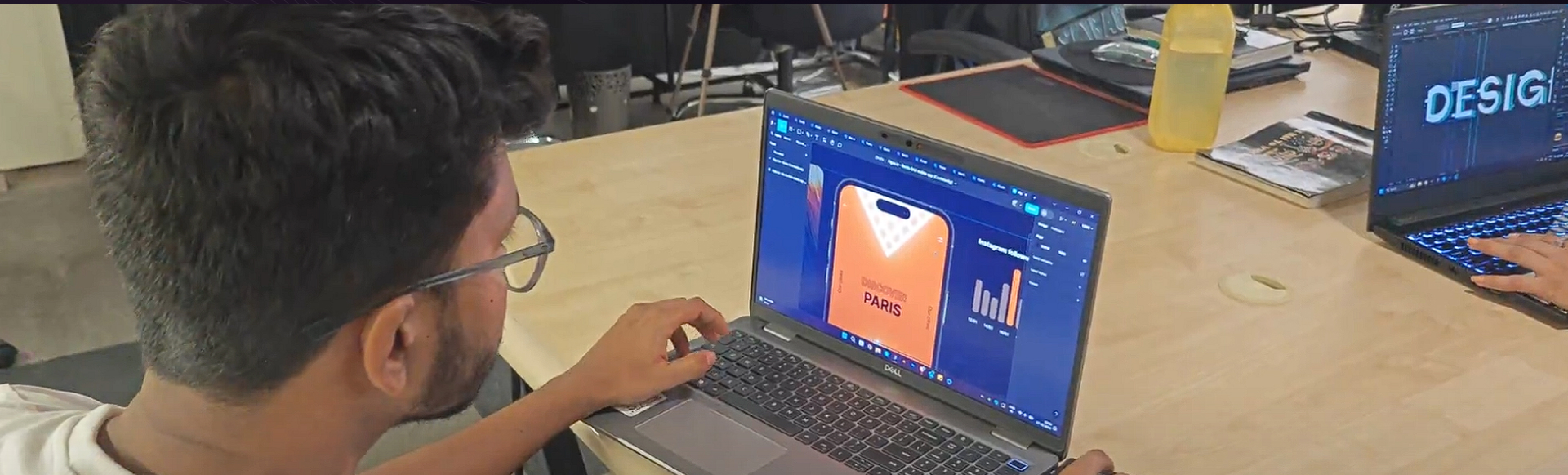• Online Presence development

06 Month

Business & Professional Skills

Cultivate adeptness in navigating complex workflows and fostering successful collaborations to ensure result-oriented outcomes

• Lean UX and Agile

• Understanding Business of Design

• UX Hacks to optimize design processes

• Client Handling & Project Management

• Collaboration & Cross Team Communication

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Design Thesis

Get started on your thesis after the program completion to receive your certifications. Simultaneously Intern with SandCup Design to gain invaluable industry experience and add value to your thesis.

Schedule for the Intensive Learning

A thoughtfully curated structured to engage in active learning experiences tailored for continuous growth.

Intensive Weekend Sessions

To accommodate your convenience, the lectures are scheduled for the weekend. During these expansive lectures, the mentors will ensure that there's intensive focus on theories and concepts along with how to implement them.
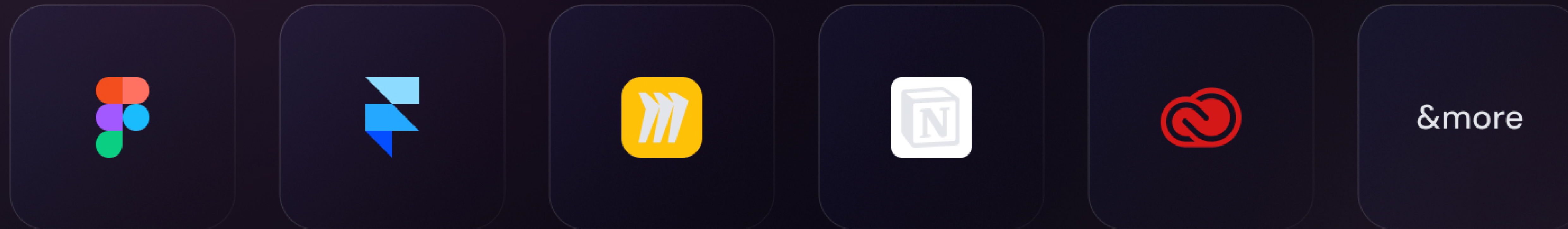
Weekly Assignments

During the weekdays, learners will dedicate their time to working on assignments. The assignments are designed to reinforce the theoretical concepts discussed during the lectures and encourage practical application.

Midweek Mentorship

Dedicated query resolution session for learners during the week to facilitate smooth progress and support. Interact directly with mentors, both virtually and in-person at our studio fostering a conducive learning environment.

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Visualize and
Design Holistically

Amp up your hands on learning game with some of the most important tools needed to craft your careers.

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✦ Take ownership of your projects and plan and execute deliverables with management skills.

✦ Create physical or digital models of your designs, helping clients visualize the final product.

✦ Efficiently manage and organize projects with project management tools.

✦ Streamline communication with team members and stakeholders using collaborative tools.

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Discover
Design Power with AI

Getting You Aligned with the Future of Technology.

copy.ai

&more

✦ **Stimulate your mind**, take the inspiration of AI and brew unique designs that are personal to you.

✦ Say goodbye to tedious tasks, **Free up your time**, and let AI handle repetitive tasks.

✦ **Analyze data**, including user demographics and trends to cater to custom needs.

✦ **Focus on the future**, learn how to predict trends and user behaviour to stay ahead of the curve.

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Perks of learning with us

The Support that your Merit Deserves

Don't let the world tell you what you deserve. We make sure that you get limitless help from us.

Guaranteed Placement Support

Acquire job-ready skills to step into the industry

Rest assured to get all the support needed for a placement opportunity, with the skills you learn during the course.

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Continuous Growth

Scale faster, learn quicker, empower better

Expert guidance to help you explore your talent and to direct you towards great opportunities.

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Due Recognition

Awards to encourage your efforts.

Stand out with distinction, be the next generation luminary that guides future designers and becomes an inspiration for the next generation.

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Portfolio Curation

You've got work done. We've got tidbits for you to make it better

Our program is curated with a simple vision. All the designs that you visualize from the first day will seamlessly be a part of your portfolio.

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Empowering with Design Community

Building Connections and Enabling Collaborations

A strong network of 3000+ designers to help you navigate the nuances of the industry and are ready to collaborate and support.

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Sandskriti | Crafting a Culture of Creativity

Empowered by Sandskriti

- ✦ Get **connected to some of the finest designers** of the industry and see your avenues open up.

- ✦ Be a part of **exciting competitions and designathons** to implement your knowledge and win rewards.

- ✦ Get **access to masterclasses and workshops** organized by some of the leading names of the industry.

- ✦ Connect with our mentors from Sandskriti and get the right **direction for your career and goals.**

- ✦ Be a part of some of the coolest and most fun **meetups with designers and mentors from all across the country** and thrive in your learning journey

Creative Environment and Helpful Peers

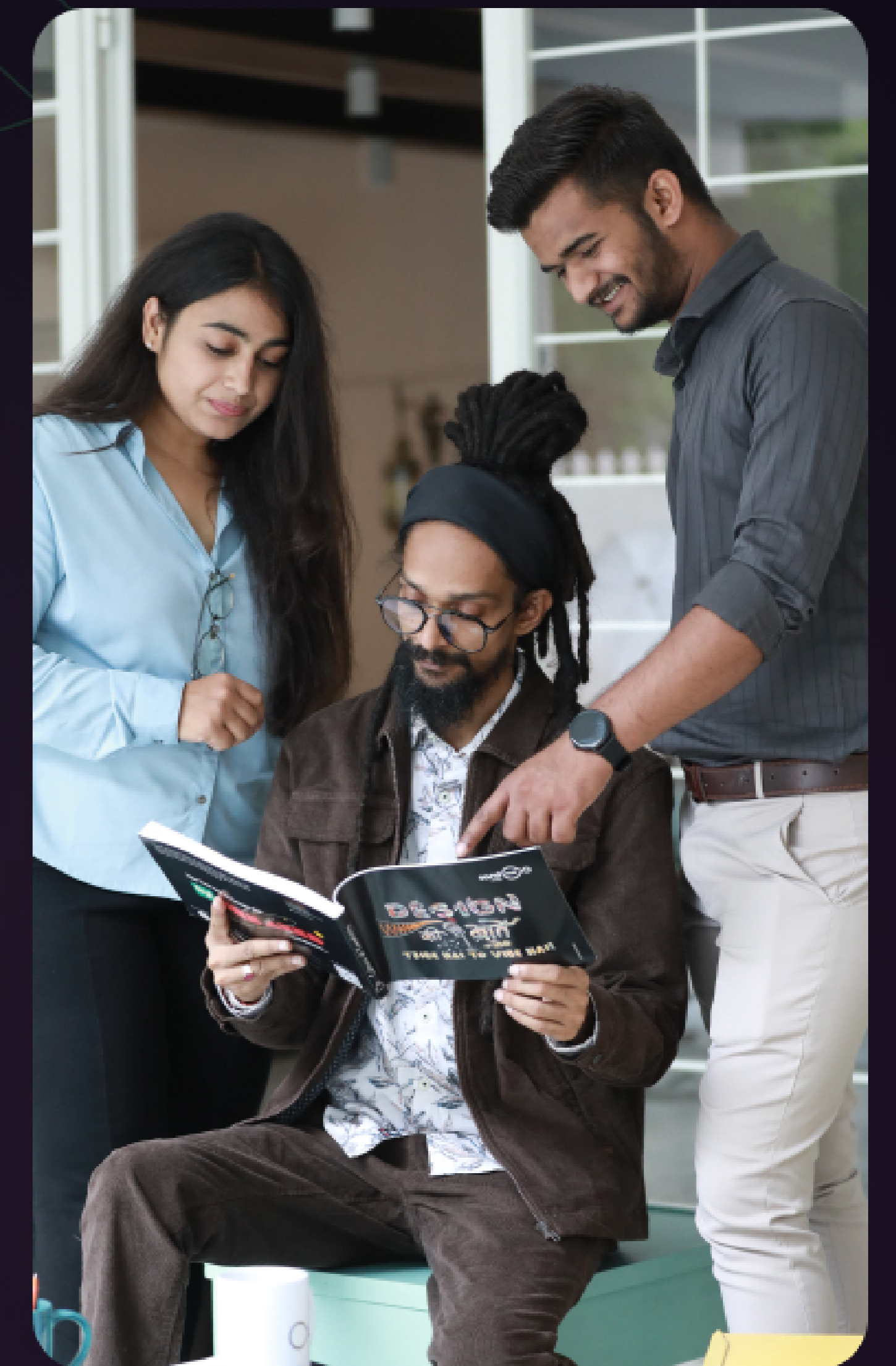## The perfect setting for your masterpiece

Learn from some of the most experienced designers in an environment that fosters growth when you work at SandCup Design in real-world projects.

Career Guidance

Find the path that's meant for you

Helping you understand each role in the design world for you to explore the one that suit you the best.

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Offline
Training Mode

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Be a part of an environment that encourages creativity and promotes new and unique ideas with the best mentors guiding you.

✦ In-Person classes to get you inspired in a creative environment with top mentors guiding you.

✦ Recorded Sessions for flexibility to attend missed classes or revisiting concepts.

✦ Pick up the industry knowledge needed to start your journey with Exposure to Design Studio.

✦ Lifetime Access to a comprehensive library of learning materials.

✦ Dedicated Guidance Sessions for making you industry ready.

✦ Periodic Master Classes to learn from renowned design professionals.

✦ Exclusive Access to Community Meetups & Workshops.

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Hybrid
Training Mode

Learn from the comfort of your home. Steer clear of recorded content because with live classes you will participate as much as others.

✦ Engage with instructors in Live Classes, get real-time feedback, and collaborate with peers.

✦ Access recordings anytime to revisit key concepts or challenging material

✦ Lifetime Access to a comprehensive library of learning materials.

✦ Get personalized guidance to prepare yourself for the industry.

✦ Comprehensive training and personalized support through Periodic Masterclasses

✦ Receive ongoing mentorship and support from Dedicated career coaches.

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A Step by Step Breakdown

01
Registration

Kick-off your UI/UX Design Career by filling an application form through our website.

02
Skill Assessment

A screening process to test your eligibility in our scholarship programs and mutual compatibility for the course.

03
Personal Interaction

A direct conversational exchange with you to meet mutual goals and expectations in your design journey.

04
Warm Welcome

Outstanding candidates will be invited to become a part of the Sands Academy Family.

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Only **The Right Direction Can Kickstart** Your Journey

At Sands Academy we believe in proving you with a sense of reality and transparency and with our assessments you will know exactly where you stand.

01

Pre-Program Assessment

A combination of aptitude, soft skills, and other components to understand your design sensibilities so that your learning is focused.

02

Post-program Assessment

A fair and objective evaluation of your work and portfolio that you have made with us to understand your niche and give you a direction to proceed in your path.

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The Scholarship Program

Learners get the opportunity to secure a funded scholarship for the design program. Availing the scholarship requires learners to

01

Complete the scholarship assessment

02

Appear for a personal interaction with the mentors

Once we align with the best way forward, the scholarship details will be shared with you! It's the vision of Sands Academy to acknowledge the efforts and merit of students who are committed to excellence

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Create your own future

Let us prepare you for a journey today to become the leader you want to be tomorrow!

REGISTER NOW

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